

RxART

RxART Releases Eighth Edition of *Between the Lines: An RxART Coloring Book By Contemporary Artists* with Cover & Stickers by Derrick Adams, Sponsored by Guess?, Inc. Foundation



Derrick Adams, *How I Spend My Summer Break (Variation)*, © Derrick Adams, 2020

New York, NY – October 7, 2021 – RxART is pleased to announce the release of *Between the Lines: An RxART Coloring Book by Contemporary Artists – Volume 8*. This newest edition of the quintessential coloring book full of drawings by established and emerging artists features a cover and sticker spread by Derrick Adams. His joyful coloring book imagery of pool floaties corresponds to details found in his RxART installation at NYC Health + Hospitals/Harlem's pediatric emergency department, which was completed in the fall of 2020. Volume 8 includes work by a total of 50 international artists, including Jordan Casteel, Ivy Haldeman, Steven Harrington, Liza Lou, and Arcmanoro Niles.

"Sharing my artwork and seeing it come to life in the pages of this meaningful project is very fulfilling," said Derrick Adams. *"It is profound to think that my work has made any kind of*

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positive impact during a child's healing journey, and for this honor, I sincerely thank RxART for including me."

Between the Lines - Volume 8 is the first of the RxART Coloring Books to include QR codes for every artist as a way to further explore their work through their Instagram profile, gallery website, or link to RxART's website and download select drawings or tune in via social media for virtual activations. Volume 8 was generously underwritten by the Guess?, Inc. Foundation. The Foundation is the first of RxART's Coloring Book sponsors to also support quarterly internships, which will provide college and graduate students with the opportunity to gain experience in many facets of the nonprofit arts organization, distinctly through activating the coloring book virtually through social media. The RxART Coloring Book is produced biennially to donate to children in hospitals. A small portion are available to purchase on RxART's website, in museum stores, and specialty retailers. Since 2005, over 135,000 coloring books have been donated to children, their siblings or family members, and staff in over 55 hospitals internationally and 385 artists have participated in the RxART Coloring Books.

"I am always excited for the release of the newest volume of Between the Lines," said Diane Brown, Founder and President of RxART. "The RxART Coloring Book series is truly our most far-reaching project. It introduces tens of thousands of individuals, ages one to 100, to incredible emerging and established artists from around the world. It provides hours of creative distraction for teenagers who may be stuck in a pediatric department and offers hospital staff stress relief during a break. I am especially proud of how our team quickly developed ways to activate the coloring book throughout the pandemic, which will continue more robustly with Volume 8, and the new incorporation of QR codes, which will allow for deeper discovery."

Participating Artists

Derrick Adams, Dike Blair, Jordan Casteel, Jonathan Chapline, Oliver Clegg, Jane Corrigan, Timothy Curtis, Ann Craven, Alex Dordoy, Derek Fordjour, Marley Freeman, Hana Yilma Godine, Ivy Haldeman, Ronald Hall, Steven Harrington, Camille Henrot, Jammie Holmes, Agostino Iacurci, Elizabeth Jaeger, Young Do Jeong, Rachel Jones, Cheyenne Julien, Atsushi Kaga, Caitlin Keogh, Emma Kohlmann, Liza Lou, Dashiell Manley, Sofia Mitsola, Kristine Moran, Elizabeth Neel, Rebecca Ness, Arcmanoro Niles, MeeNa Park, Hilary Pecis, Jaye Rhee, Jamea Richmond-Edwards, Clare Rojas, Samantha Rosenwald, Leigh Ruple, Josh Sperling, Ricky Swallow, Claire Tabouret, Honor Titus, Lesley Vance, Caroline Walker, Anna Weyant, Emi Winter, Allison Zuckerman



About RxART

The mission of RxART is to help children heal through the extraordinary power of visual art. RxART commissions exceptional contemporary artists to transform children's hospitals and healthcare facilities into engaging and inspiring healing environments. Every project is produced at no cost to the hospitals and each commissioned artist is provided with an honorarium and the chance to bring joy, humor, and comfort to children as they heal. RxART's projects, which activate and bring long lasting purpose to otherwise unconventional spaces, take the form of murals, wall covering designs, and CT Scan wraps, privacy curtains, and hospital-grade pajamas. Since 2000, RxART has completed 54 projects with 62 artists in 36 hospitals across 20 cities in the U.S. For more information, visit www.rxart.net

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Images available upon request.